

eMail Marketing Connector



Product Tutorial Videos:

These videos were assembled to assist you with the basic installation, useability and functionality of our products.

Product Demos:

Mac: [Download](#)

Windows: [Download](#)

Product Forum:

Please visit our [Forum](#) for additional information or to post a question.

Product Questions:

Please e-mail your questions to sales@productivecomputing.com or give us a call at 760-510-1200.

Pricing:

(Pricing subject to change with out notice. Please consult the web site for the latest information.)

Single User. \$199.95
 5 User. \$899.78
 10 User. \$1,439.64
 25 User. \$3,239.19

System Requirements:

(System requirements are subject to change with out notice. Please consult the web site for the latest information.)

- Windows XP/Vista/7
- Mac OS X 10.6 -10.7
- FileMaker Pro 8 thru 12

The eMail Marketing Connector allows you to exchange data between FileMaker® Pro and Constant Contact using nothing more than FileMaker script steps.

Keep Your FileMaker Pro Contacts and Constant Contact E-mail Lists Up To Date:

The eMail Marketing Connector plug-in allows you to easily manage both your FileMaker Pro contact data and your Constant Contact data so that your e-mail campaigns always have the most current list of contacts.

Add, Update or Remove Contacts in Constant Contact:

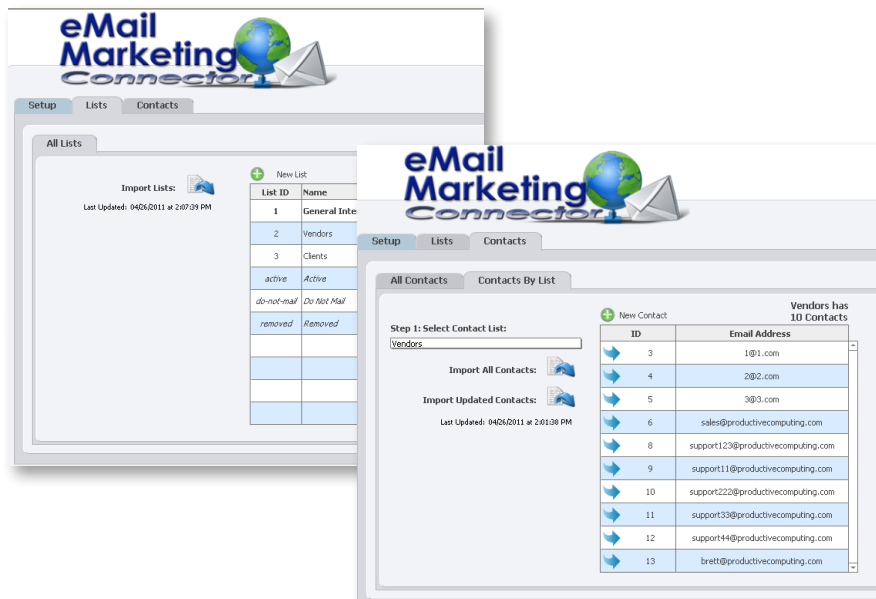
Add new contacts, update existing contacts or remove contacts in your Constant Contact lists directly from FileMaker. This eliminates the need for double entry or manual imports.

Add, Update or Remove Contact Lists in Constant Contact:

Add new lists, update existing lists or remove lists in your Constant Contact account directly from FileMaker. Use our connector to bridge the gap between FileMaker and Constant Contact.

Opt Out Contacts:

Manage bounced and unsubscribed contacts directly in FileMaker through Constant Contact's Opt Out program. The eMail Marketing Connector plug-in can easily mark contacts who have opted out of your mailing campaigns and can update those records in FileMaker



Updated: 5/10/12

Why Use Constant Contact?



Effectively Communicate with your Customers:

Use attractive, professional e-mail communications to keep your customers informed. Combine Constant Contact and FileMaker Pro to have the best of both worlds (solid contact management in FileMaker and e-mail Marketing in Constant Contact)!



Fast, Easy and Affordable:

Constant Contact is not only the leader in e-mail marketing, but also fast, easy and affordable making their services available for small and large businesses.



Track Customer Activity:

Constant Contact provides management tools for in depth analysis to track your campaigns. These tools allow you to see which messages get read and which do not so you are able to send more relevant and targeted messages.

The screenshot displays the Constant Contact web interface. At the top, there is a navigation bar with links for Home, Email Marketing, Online Survey, Event Marketing, Contacts (highlighted), Library, and My Settings. Below this is a sub-navigation bar with links for Manage Contacts, Reports, Export, Manage Bounces, Activity, and Join My Mailing List. The main content area is titled 'Contacts' and shows '13 Active Contacts'. It includes a search bar with filters for 'Active' and 'Last Name', and a 'Search' button. Below the search bar is a 'Lists' section with a table of contact lists. The table has columns for 'ORDER', 'LIST NAME', and 'CONTACTS'. The lists shown are 'Clients' (2 contacts), 'General Interest (Your default list)' (3 contacts), and 'Vendors' (10 contacts). There are also buttons for 'Add Contacts', 'Update', and 'Import Tools'.

ORDER	LIST NAME	CONTACTS
3	Clients	2
1	General Interest (Your default list)	3
2	Vendors	10

Plug-in Information:

Successful integration of FileMaker plug-ins requires the creation of integration scripts within your FileMaker solution. A working knowledge of FileMaker Pro, especially in the areas of scripting and calculations is necessary. If after review of our overview videos, sample scripts and documentation you find you need assistance, please [contact us](#) or fill out a [Request For Quote](#).

FileMaker and the file folder logo are the registered trademarks of FileMaker, Inc. in the U.S. and other countries. FileMaker images are used with the permission of FileMaker, Inc.