

Item/Feature	Core3	ACT!	DayLite
Contact Management:			
Maintain contact details, notes, history, activities, opportunities, documents, secondary contacts, and more on Contacts	√	√	√
Associate Contacts with Organizations	√	√	√
Generate custom fields and unlimited tags	√	√	√
Print envelopes and labels from over 800 standard templates, even create your own!	√	Avery 5100 out of the box any dozens more available with FileMaker's label and envelope wizard (built-in).	√
Use preformatted templates for e-mails and letters	√	√	√
Send bulk HTML email and attach multiple documents	√	requires Outlook Manipulator	√
Mail Merge Letters with the built-in editor	√	√	√
Quickly compose an email to contacts with a single click	√	√	√
Include Signatures for each user when sending Email.	√	√	√
Create activities and contacts from Outlook e-mails	√	√	
Export to Excel, Tab or CSV	√		
Built-in e-mail with integration options, including Outlook Express and Lotus Notes®	√	with limitations	
Attach e-mails to contacts	√	√	
Three kinds of views for Calendars, Appointments, Contacts, Groups, Organizations, Projects, Organizations and Notes. Tasks also includes a "brainstorming" view	√	no brainstorming view	√
List Views for all major modules	√		√
Print Views for all major modules	√		√
View Groups and Subgroups in tree views		√	
Toggle-enabled Due list.	√		√
Unlimited phone numbers, & physical & electronic addresses	√		√
Place calls via the integrated dialer	√	Windows only	√
Duplicate checking and the ability to merge records	√	√	
Unlimited date- and time-stamped Notes and History	√	√	
Share Notes and History between multiple contacts	√	√	
Attach documents to Contacts, Notes, and Activities	√	Contacts only	√
Context-aware services, including driving directions	√	√	
Ability to send out SMS messages from a given contact internet address (Clickatell.com)	√	√	

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Calendar & Activities:			
Schedule calls, meetings, and to-dos, plus custom activities	√	√	√
Edit Priority, Activity, and History types	√	√	√
Track activities on Contact Records	√	√	
Create and manage single or repeating Appointments, Tasks and Subtasks	√ no subtasks	√	√
Multiple calendar views	√	√	√
Filterable Task List view	√	√	
Activity alarms; Calendar pop-ups; Notifications window reminds you of upcoming items	√	√	√
Outlook® Calendar integration	√	√	
Automatic ACT! and Outlook calendar copying	√	√	
Grant calendar access by user	√ Multipler Calendar but not protected	√	
At-a-glance user availability	√ Schedule view but no validation of availably	√	
Manage and define resources	√ we keep track of team and sales rep	√	√
Conflict notification		√	
Activity rollover	√ rollover via reminders, tasks don't roll	√	
Link activities to multiple objects	√		√
Define and apply billing rates to activities			√
Track time via enabled Task timer	√		√
Activity Reminders/Alarms	√	√	√
Icons by activity type for portals	√		√
Sales Opportunity:			
Built-in or custom sales process with multiple steps	√	√	√
Track product/services, details, and more for each sales opportunity	√	√	√
Automatically track the number of days a sales opportunity has been open	√	√	√
Input Opportunity Date fields	√	√	
Set sales opportunities as open, closed-won, closed-lost, and inactive	√	√	√
Associate contacts, groups, and companies with each sales opportunity	√ groups are not applicable	√	√
Generate Instant Quotes	√	√	
Filterable Opportunity List view	√	√	√
See Activity Management for activities	√		√
Schedule a follow-up activity directly from the Opportunity	√	√	
Export the Opportunity List to Microsoft® Excel®	√	√	
Use units, unit price, probabilities and forecast close dates	√		√
Project Management:			
Link any number of Contacts and specify their role(s)	√		√
Organize all of your Tasks, Appointments, Contacts and objectives in one place	√		√
Integrate file references & URLs, Organization & contacts	√ use notes field for URL		√
Coordinate activity sets			√
Create Projects from other objects	√ from Contacts only		√
Increased awareness through detailed summaries	√ this is subjective		√

Item/Feature	Core3	ACT!	DayLite
Dashboards and Reporting:			
Interactive Activity and Opportunity dashboards	√	√	
Dashboard targets	√	√	
Copy the dashboard to PowerPoint®	√	√	
Dashboards with team views	√ individuals not teams	√	
40 preformatted report templates, with 20 focused on sales opportunities	√	√	
Interactive pipeline report with drilldown capability	√ we have the report, no drilldown	√	
Export most reports to Excel, HTML, PDF, or e-mail	√ PDF only	√	
Report on activities by user	√	√	
Generate HTML, RTF, PDF and plain text reports.	√		√
Summary views	√		√
Customize reports using built-in editor	√ using traditional layout programming		√
Charts and Graphs	√		√
Create and print estimates/layouts/reports/labels	√		√
Reporting Module for all other modules where appropriate	√	√	√
Data Sharing and Security:			
Share data with 50+ users	√	√	√
View activities for 10+ users on calendar	√	√	√
Report on activities by user	√	√	
View team memberships		√	
Mark contacts as private		√	√
Field level security	√ using FileMaker Privilege Set	√	√
Group and Company security	√ using FileMaker Privilege Set	√	
Export to Vcard format	√		
Document check-out indicator and safety mechanism	√		
Intuitive Interface:			
Custom Menus	√		
Tooltips	√		
Tabbed interface for viewing and editing in one place	√	√	
Right-click2, one-click functionality	√ built-in to FileMaker (right click to sort, constrain/extend Find, export, change font)	√	
Type-ahead	√ where appropriate	√	
Multi-select drop-downs	√ via holding the control key in selected areas	√	
Layman verbiage throughout	√	√	
Setup assistance for configuring preferences	√ via videos and documentation	√	
In-context Help, Feature Tours, and documentation in-product	√	√	
Global Trash for recovering deleted objects or permanently flushing objects			√
Define and create unlimited forms with unlimited fields	√		√
Attach unlimited file and web references	√		√
Automatically record outgoing email and merged letters	√		√
16 Extra Fields for custom data in your List Views (12 text fields an 4 date fields)	√ virtually unlimited		√
Bulk editing, plus locate and combine duplicate contacts	√		√
Display, hide, resize, reorganize most columns in each list view	√ display/hide available via optional table view mode.		√
Use keywords and categories to classify objects	√		√
Use priority to mark importance	√	√	√
Live view printing	√		√
Print list Assistant	√ FileMaker Find, Sort, Print training		√

Item/Feature	Core3	ACT!	DayLite
Search Capabilities:			
Central search option	√	√	√
Lookups on all fields	√	√	√
Advanced queries	√	√	
Contact activity lookup	√	√	
Opportunity lookups	√	√	
Document lookups	√	√	
Save lookups as Groups or Companies	√	√	
Quick filters within each Daylite3 object (except Calendar)	√		√
Lists/Smartlists	√		√
Bookmarks	√		√
Favorite filters	√		√
	√ Saved Finds feature		
	√ Baseline filters for all list views.		√
	√ Saved Finds feature and Snapshot link via Snapshot Link		√
	√ Saved finds feature		√
Customization Options:			
Editing layouts	√	√	
Designate field types as Date, Currency, Yes/No, Expansive Memo, and Picture	√	√	
Remove, edit, or add fields	√	√	
Add values to drop-downs	√	√	
Customize menus, toolbars, columns, and the navigation bar	√	√	
Customize sales processes and stages	√	√	
Customize Opportunity field names and field types	√	√	
Drop-downs in Opportunities	√	√	
Customize the dashboards with the Dashboard Designer	√	√	
Customize reports with the Report Designer	√	√	
Customizable flash banner on dashboard page	√	√	
Mobile Access:			
Mobile devices, including Palm OS®, Pocket PC, BlackBerry®11, and iPhone™	√ via Outlook, via Sync Services	√	√
Online and offline access		√	√
Web access		√	√
Citrix® or Terminal Services	√	√	
Templates for popular paper organizers for printed schedules		√	
Data elements synchronized with iTunes or iSync (Sync Services): Appointments, Events, Tasks, Contacts and Organizations	√ via Outlook	√	
3rd Party Application Integration:			
QuickBooks®	√	√	
Peachtree by Sage		√	
Simply Accounting by Sage		√	
Sage MAS 90 and Sage MAS 200		√	
Sage BusinessWorks		√	
Mac OS X Address Book	√ coming soon		√
iCal	√ coming soon		√
Mac Mail	√ sending mail only		√
2 Way Synchronize with Palm devices	√ with limitations and via Outlook	√	√
2 way sync (Mac) for Contacts, Calendar, Tasks	√ coming soon via iCal and Address Book		
2 way sync (Win) for Contacts, Calendar, Tasks	√ with limitations via Outlook		√
One way Pull or Push of Contacts	√		
Synchronize with your Mac OS X Address Book	√ coming soon		√

Item/Feature	Core3	ACT!	DayLite
Support:			
Complimentary email support with 2 to 4 business days response time	√ 1 business day response time	√	√
Complimentary email AND phone support with 2 to 4 business days response time	√ 1 business day response time		
Complimentary 30 days solution support for installation, basic usability, functionality and troubleshooting	√		
Additional & priority support available through other PAID programs	√	√	√
Online Tutorials	√	√	√
Help Menu	√ FileMaker and Core3 help menu	√	√
Knowledge Base	√	√	√
Forums	√	√	√
Lost License Recovery	√		√
Product License Recovery	√	√	√
White Papers OR Client Stories	√ coming soon	√	√
Manage Your Products: Download Updates, Product Enhancement Suggestions and Add-on Solutions.		√	
Training and Local Support	√	√	
Support Department - eMail	√		√
Support Department - eMail and Phone	√	√	
Training Videos	√ coming soon	√	√
Sample Data for all modules	√	√	√